

AirTies Wireless Networks Joins Fair Standards Alliance

Brussels & Istanbul, February 9th 2016 – The Fair Standards Alliance (FSA) (<http://www.fair-standards.org>) announced today that AirTies Wireless Networks (<http://www.airties.com/>), a leading supplier of advanced wireless technologies, has become its 18th member.

The Alliance was launched in November 2015 to promote the licensing of standards-essential patents (SEPs) on fair, reasonable and non-discriminatory (FRAND) terms.

FSA chairman Robert Pocknell said: “We are delighted that AirTies has joined our growing membership, and we are looking forward to working with them to promote our goals of fair and reasonable SEP licensing on a non-discriminatory basis.”

Metin Taskin, Chief Technology Officer of AirTies said: “It is vital to innovative European companies that SEPs are licensed on FRAND terms. Our Premium Wi-Fi solutions are at the forefront of software innovation in a domain where standards are critical for interoperability. AirTies is excited to join FSA, and we look forward to promoting the Alliance goals.”

The European-based association believes that unfair and unreasonable SEP licensing practices pose a significant risk to the innovation eco-system. The failure to abide by the FRAND commitment, existing in most standardisation licensing, creates barriers to entry for new market entrants, threatens to stifle the full potential for economic growth across major industry sectors, and ultimately harms consumer choice.

FSA’s member companies, who hold more than 160,000 patents and spend more than 32 billion euros per year on R&D and innovation, include: BMW, Cisco, Dell, Fairphone, HP, Intel, ip.aces, Juniper Networks, Lenovo, Micromax, peiker acustic, Sierra Wireless, Telit, u-blox and Volkswagen.

For further information

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About AirTies

AirTies was founded in 2004 by a senior management and technical team from Silicon Valley, with the strategic intent to become the market leader for the wirelessly connected home. AirTies designs and develops its own software and hardware, wirelessly streaming high definition video to multiple rooms and screens. The comprehensive product portfolio includes broadband Internet devices and Internet based television set top boxes. Its award winning technology enables seamless wireless integration at the touch of a button, as well as 100 percent Internet wireless coverage in homes. AirTies has an install base of over 10 million devices worldwide.

More information is available at www.airties.com. Follow us on twitter @AirTies.

About FSA

The Fair Standards Alliance is a not for profit association whose goal is to promote globally, but primarily in the European Union and its Member States, a number of key principles concerning the licensing of standards-essential patents (SEPs) that are subject to a voluntary commitment to provide licenses on Fair, Reasonable and Non-Discriminatory (FRAND) terms.