

19 February 2019

FAIR STANDARDS ALLIANCE WELCOMES EVELINA KURGONAITE AS EXECUTIVE DIRECTOR

Brussels, 19 February 2019 – The Board of the Fair Standards Alliance (FSA), a trade association that advocates fairer licensing of technology that is important to ever more contemporary business models, today announced the appointment of Evelina Kurgonaite as its Executive Director.

Evelina will be responsible for executing the FSA’s strategy and will represent the association in IP policy discussions on standards essential patents (SEPs) with European Union institutions and other stakeholders. She joins the FSA from Samsung, where she had been Head of Policy Strategy and Legal Counsel for the past four years. Evelina previously established and managed the European office of the regulatory news service PaRR and worked as a competition lawyer in Brussels, Finland and Lithuania.

“The Board is delighted to introduce Evelina as Executive Director of the FSA,” said the association’s Board Chair Robert Pocknell. “With her background in law, journalism and policy, Evelina combines a set of skills which we believe will strengthen our voice and thought leadership in the SEP licensing debate.”

About the Fair Standards Alliance (FSA)

The Fair Standards Alliance (FSA) is an association created in 2015 to strengthen the voice of innovative companies of all sizes to ensure that licensing of Standard Essential Patents (SEPs) required by so many smart devices is done on a fair, reasonable and non-discriminatory basis (FRAND). The FSA advocates for an open and collaborative approach to the licensing of SEPs and contributes to the future of balanced SEP policies as the European Commission advances its Digital Single Market objectives.

Members of the FSA range from SMEs to large multinationals and include car makers, TV broadcasters, telecommunication network operators, cellular handset makers, chip designers, module developers, Wi-Fi companies and many more.

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